

ARIZONA PRESS CLUB  
2011 AWARDS COMPETITION FOR  
THE BEST JOURNALISM IN ARIZONA

PART I  
THE RULES

**ELIGIBILITY**

**Journalists are considered members of the Arizona Press Club if they work in the production of news for any Arizona newspaper, online news site, periodical or news service whose primary purpose is to inform the public rather than to sell products or promote a business, government, nonprofit organization or ideology.**

Entries must have been originally published in 2011.

All entries must have been produced for the editorial department of an Arizona publication, news Web site or wire service. Work produced for advertising, marketing or other departments is not eligible. Eligible publications must have editorial independence and exist primarily to produce news. Advocacy groups that produce news are not eligible.

**Stories reported or written by or for publications or websites based outside Arizona are not eligible.**

**DEADLINE**

Entries must be postmarked by **Jan. 31, 2012**, unless entrants make special arrangements in advance with contest chair Jill Jorden Spitz at [jspitz@azstarnet.com](mailto:jspitz@azstarnet.com) or (520)349-3326. Photographers should make special arrangements with photo contest chair Rob Schumacher at [rob.schumacher@arizonarepublic.com](mailto:rob.schumacher@arizonarepublic.com).

Mail entries to: Arizona Press Club, P.O. Box 16427, Phoenix AZ 85011-6427

**CATEGORIES**

There are two divisions: Metro and Non-Metro.

Non-Metro categories, intended to honor the work of publications with fewer

resources, include any daily newspaper with a circulation of less than 20,000, any non-daily publications with a circulation of less than 50,000, and online-only publications.

Metro categories are intended to honor the work of any daily newspaper with a circulation of greater than 20,000, and any non-daily publications with a circulation of greater than 50,000.

Journalists who qualify for Non-Metro categories may enter Metro categories. Experienced journalists working for online-only publications or startups are strongly encouraged to enter their work in the Metro category.

Spanish-language publications may enter any of the English-language categories, provided that all stories, headlines and captions are translated into English.

## **MEMBERSHIP AND ENTRY FEES**

A membership fee is paid only once, regardless of how many categories are entered.

An entry fee is paid for each category entered. Membership fee includes one FREE entry in any category except the Big Five (Community Journalist of the Year, Virg Hill Journalist of the Year, Designer of the Year, Photojournalist of the Year or Community Photojournalist of the Year).

### **Spanish and Non-Metro publications:**

\$10/person membership fee, which includes first entry

\$5 for each additional entry

### **Metro publications:**

\$10/person membership fee, which includes first entry **(NEW LOWER FEE THIS YEAR!)**

\$10 for each additional entry

### **The Big Five**

Applicable membership fee, plus:

Community Journalist of the Year: \$20

Community Photojournalist of the Year: \$20

Virg Hill Journalist of the Year: \$25

Photojournalist of the Year: \$25

Designer of the Year: \$25

Unpaid entries will not be considered. Improperly submitted entries will be disqualified and entry fees will not be refunded.

### **Staff entries**

Entries with at least five contributors may be submitted as a Staff Entry for a single \$50 entry fee. Winning certificates will list "Staff," not individual names.

(For individual recognition on the certificates and in the contest winners' brochure, each contributor listed on the entry form must pay the applicable membership and entry fees.)

### **JUDGING**

Entries will be judged by out-of-state journalists selected by the board of directors. Judges' decisions are final, unless winning entries do not conform to rules.

### **AWARDS**

If there is a tie for first place, no second-place award is given. If there is a tie for second, no third-place award is given.

First place receives a certificate. **(A glass cactus trophy can be purchased at the winner's expense for \$35 plus shipping through Tuller Trophy, 520-747-5911.)**

Second place, third place and honorable mention receive a certificate.

Cash awards of \$100 are given only to the top winner in the Big Five categories:

Community Journalist of the Year, Community Photojournalist of the Year, Designer of the Year, Photojournalist of the Year, Virg Hill Journalist of the Year.

Winners will be announced at the annual awards reception in May.

### **ETHICS AND DISQUALIFICATION**

The Arizona Press Club promotes ethical journalism and recognizes that contest rules cannot envision every potential breach of professional standards. The club reserves the right to disqualify any entry or withdraw any award based on ethical violations or violations of the rules, as deemed by the board. Entries that do not conform to the rules will be disqualified. If an entry is disqualified, the prize will be awarded to the next place winner. Disqualified entrants will forfeit their entry fees.

### **GRIEVANCE POLICY**

For problems, concerns and complaints about the contest, the contest chairperson shall notify the Grievance Committee (president and executive officers). The committee will rule on the matter or forward it to the full Press Club board for final approval.

## **DISCLAIMER**

The Arizona Press Club is not responsible for lost, mislaid or damaged entries but will take reasonable care processing the entries.

## **ENTRY PROCEDURES**

All entries must include a signed entry form, which is included at the end of this document. On entries with multiple contributors, only one contributor has to sign.

List headlines or images completely to help identify entries.

Entries must be submitted exactly as they were published.

Enter as many times and in as many categories as desired. However, no story or photograph may be submitted more than once, except that stories and photos entered in other categories may also be used to enter the Virg Hill Journalist of the Year, Community Journalist of the Year, Photojournalist of the Year, Community Photojournalist of the Year, Designer of the Year and other exceptions only as noted.

Entries will not be returned.

Entries that do not conform to the rules will be disqualified. If an entry is disqualified, the prize will be awarded to the next winner.

Disqualified entrants will forfeit their entry fees.

Spanish-language publications can enter any category provided that captions are translated into English.

A single photo category entry consists of only one photo, except in photo story categories.

Entries must be postmarked by **Jan. 31, 2012**, unless special arrangements are made with Arizona Press Club contest chair Jill Jordan Spitz at [jspitz@azstarnet.com](mailto:jspitz@azstarnet.com) or 520-349-3326 or photo contest chair Rob Schumacher at [rob.schumacher@arizonarepublic.com](mailto:rob.schumacher@arizonarepublic.com).

## **ENTRY FORMAT - DESIGN AND WRITING**

Entries must be neatly packaged in a plain, 8 1/2 x 11-inch manila file folder with a completed entry form stapled once to the outside.

Larger file folders are allowed for Big Five entries. **Please do not use notebooks, as the expense of mailing them to judges is prohibitive.**

Do not staple the folder shut.

Entries may include tear sheets, legible copies or complete printouts from electronic databases or websites.

Entries may include headlines, graphics, illustrations and photographs.

## **ENTRY FORMAT - PHOTOGRAPHY**

Each publication's photo department will submit one (or more, if necessary) Mac-formatted

CD-ROM containing all photo entries.

With your CD, you must include both the Entry Fees Form and the Contest Entry Form. This eliminates the need for a separate form for each photo entry.

Label each CD with your organization's name and number of disks (1 of 2, 2 of 2).

For E5, Picture Story, no written paragraph should be provided. Make full use of the caption info to inform the judges of relevant information. Photos should drive the story but the strength of the captions may give the story an advantage.

### **Entering Caption and Entry Info**

This year's contest is almost completely digital (**except for category D8, illustration, photo-based**) so specific information is required in the FILE INFO of each image. Please list carefully and correctly all information so your images can be tracked back to you and we can contact you.

Since different organizations use different kinds of programs to caption images, we are using the basic Photoshop categories for the required information.

Follow these instructions:

Open **File Info** under the **File** menu of Photoshop and fill out the following fields:

**Title:** Write the file name here as well.

**Caption:** The captions should at least answer: who, what, where, when and why.

**State:** Where is the city located?

**Credit:** Photographer's name.

**Source:** Who you work for.

**Transmission ID:** Enter your e-mail address.

### **Digital specifications and File Size Information for Images**

Save each image as a RGB or grayscale file. Do not use CMYK.

Final image size of each individual picture should be 11 inches longest dimension at 250 DPI, or in pixels, 2700 longest dimension.

Uncompressed RGB file size should be about 8-12 MB.

Save each file as JPEG (quality at least "7" or "good"). About 1 MB.

## **Naming of each digital image**

Each image must have been saved in the manner specified here. Any typos in the file name may cause the images to be incorrectly sequenced or dropped from the picture story.

Do not use the same title for different picture stories within the same category.

Please save files listed in this order separated by a period.

The photographer's three initials

The category code

The photo title (one word only)

Example: DJD.E7.accident.JPG

For photo stories, the number in the sequence should appear in a three number form such as 001.

Example: DJD.E5.homeless.001.JPG, DJD.E5.homeless.002.JPG, etc.

## **Folders on the CD-ROM**

The images on the CD-ROM should be divided into separate contest category folders for single entries. For example, all photographers at a publication should put their portrait entries into one folder labeled "PORTRAITS," all spot news entries into one folder labeled, "SPOT NEWS," etc.

Photo story entries should have their own folder with all files inside together. No individual folders should be necessary for each story.

Example: DJD.E5.homeless.001.JPG, DJD.E5.homeless.002.JPG,  
DJD.E5.homeless.003.JPG.

Photojournalist of the Year and Community Photojournalist of the Year entries on the CD should also have their own folder. Within that folder, there should be a separate folder labeled with the photographer's three initials. Each image inside the folder should be labeled with the photographer's initials, POY, and the number in the series separated by a period.

Example:

DJD.POY.001.JPG

DJD.POY.002.JPG

AMR.CPOY.001.JPG

PART II  
THE CATEGORIES

**A. SPANISH-LANGUAGE PUBLICATIONS**

Multiple story entries for these categories should reflect sustained coverage of a single issue or topic, not overall beat reporting. (Example: A collection of stories about the Maricopa County Sheriff's Office or about drunken driving enforcement would be eligible; a collection of stories about different police agencies or unrelated topics would not be eligible.)

All entries are strictly limited to a maximum of five stories or pieces of work.

Sidebars count toward the total. (Example: Four stories plus a sidebar is a valid entry. Four stories plus two sidebars is not.) Column categories have a different story count; see specific rules for each.

A1. Spanish-language news reporting: A single story or up to five stories about one news event or issue.

A2. Spanish-language feature reporting: A single story or up to five stories that reflect how people live their daily lives.

A3. Spanish-language commentary/analysis: A single column, commentary, analysis or editorial.

**B. NON-METRO WRITING**

The Non-Metro categories are intended to honor the work of any daily newspaper with a circulation of less than 20,000, any non-daily publications with a circulation of less than 50,000, and online-only publications.

Journalists who qualify for Non-Metro categories can choose to enter Metro categories.

Multiple story entries for these categories should reflect sustained coverage of a single issue or topic, not overall beat reporting. (Example: A collection of stories about the Maricopa County Sheriff's Office or about drunken driving enforcement would be eligible; a collection of stories about different police agencies or unrelated topics would not be eligible.)

All entries are strictly limited to a maximum of five stories or pieces of work.

Sidebars count toward the total. (Example: Four stories plus a sidebar is a valid entry. Four stories plus two sidebars is not.) Column categories have a different story count; see specific rules for each.

B1. Non-metro investigative reporting: One or more pieces on a single subject — published on a single day, or over the course of the year — that are the result of extensive research and original investigation. The winning entry will uncover corruption, incompetence or systemic problems in an area of high public interest and importance. A one-page letter, explaining what motivated the project and any impact that might not be apparent in the actual stories, is optional.

B2. Non-metro project, explanatory reporting or public service journalism: One or more pieces on a single subject — published on a single day, or over the course of the year — that are the result of original reporting and provide new insight and perspective about a matter of public debate. May include sidebars. A one-page letter explaining what motivated the project and any impact that might not be apparent in the actual stories is optional.

B3. Non-metro breaking news: A single day's reporting of one or more pieces of unscheduled news on a single subject. May include sidebars. Entries should be reported and written in a single shift. A one-page letter explaining deadline circumstances is optional. This category is open to print-only entries, online-only entries, and combined print and online entries. Entries that include online elements must include a live Web link, but a backup CD copy may be provided.

B4. Non-metro public safety reporting: A single story or up to five stories concerning a specific aspect of law enforcement, courts, corrections, fire and rescue, or related areas.

B5. Non-metro politics and government reporting: A single story or up to five stories concerning a specific aspect of local, state or federal government, politics or elections.

B6. Non-metro health reporting: A single story or up to five stories concerning a specific aspect of the health care industry, including treatment, research and consumer affairs.

B7. Non-metro environmental/science reporting: A single story or up to five stories concerning a specific topic or trend related to natural resources, ecology, environmental policy or human interaction with nature.

B8. Non-metro social issues reporting: A single story or up to five stories on a topic concerning a specific aspect of human-to-human interactions, values and beliefs. Issues that fall into this category include faith and religion, social services and the poor, families and children, aging and substance abuse.

B9. Non-metro education reporting: A single story or up to five stories concerning a specific topic related to education.

B10. Non-metro immigration reporting: A single story or up to five stories concerning a specific event or topic about immigration and related issues.

B11. Non-metro business reporting: A single story or column, or a combination of up to five stories and columns concerning a specific aspect of business, finance or consumer issues.

B12. Non-metro sports reporting: A single story or up to five stories and news columns about a specific sports team, issue, athlete or sporting event.

B13. Non-metro column writing: Three pieces identified as columns written with a focus on reporting news, explaining recent events or telling a human-interest story.

B14. Non-metro editorial writing: Three opinion pieces expressing views of a publication as an institution, not those of an individual writer, and advocating a position or course of action.

B15. Non-metro personality profile: A single story or up to five stories that give an in-depth look at an individual or a specific group of people.

B16. Non-metro human interest writing: A single story or up to five stories that go together as part of a whole that reflect a slice of real life, conveying the way people live their daily lives.

B17. Non-metro short-form writing: A single story of 750 words or less that showcases the reporter's ability to tell a story completely but quickly. Sidebars may not be included. LIST ACCURATE WORD COUNT ON ENTRY FORM OR ENTRY WILL BE DISQUALIFIED.

B18. Non-metro arts criticism: Three separate columns or stories that reflect a writer's ability to examine, review, and explain an element of the community's lifestyle. Such criticism can be about food, theater, visual arts, music, movies, fashion or similar subjects. Entries will be judged on writing style, the quality of the writer's informed commentary and its relevance to readers.

B19. Non-metro arts reporting: Three stories that explore events, personalities or trends in any area of visual or performing arts. Entries may be written from the author's point of view, but should not be primarily focused on criticism or commentary.

B20. Non-metro opinion blog: Five separate blog posts that focus on commentary and opinion writing about news or recent events. Entries will be judged on the quality of writing, extent of links to original source sites for verification and transparency, interaction with readers and use of multi-media tools to enrich the reading experience. Entries must include the URL for a live Web link, but a backup CD copy may be provided.

B21. Non-metro news blog: Five separate blog posts that focus on breaking news or call attention to previously unknown events. Entries will be judged on the quality of writing, extent of original reporting, use of web links to sources of

background information, interaction with readers and use of multi-media tools to enrich the reading experience. Entries must include the URL for a live Web link, but a backup CD copy may be provided.

B22. Non-metro features blog: Five separate blog posts that focus on arts, lifestyle, pop culture, or other feature-oriented areas. Entries will be judged on the quality of writing, extent of original reporting, use of web links to sources of background information, interaction with readers and use of multi-media tools to enrich the reading experience. Entries must include the URL for a live Web link, but a backup CD copy may be provided.

B23. Non-Metro multimedia package: An entry consisting of a single online story, series, or package in a non-metro publication. Entries will be judged on the use of staff- and reader-generated content, quality of design, ease of navigation, breadth of interactivity, amount of personalization and focus on community. Entries must include a live Web link, but a CD copy may be provided as a backup.

B24. Non-metro news headline writing: Any three headlines composed by the same person for news stories. Entries must include the stories that the headlines accompanied.

B25. Non-metro feature headline writing: Any three headlines composed by the same person, generally of a no-count variety, for feature and special-project applications. Entries must include the stories that the headlines accompanied.

## **C. METRO WRITING**

The Metro categories are intended to honor the work of any daily newspaper with a circulation of greater than 20,000, and any non-daily publications with a circulation of greater than 50,000.

Multiple story entries for these categories should reflect sustained coverage of a single issue or topic, not overall beat reporting. (Example: A collection of stories about the Maricopa County Sheriff's Office or about drunken driving enforcement would be eligible; a collection of stories about different police agencies or unrelated topics would not be eligible.)

All entries are strictly limited to a maximum of five stories or pieces of work.

Sidebars count toward the total. (Example: Four stories plus a sidebar is a valid entry. Four stories plus two sidebars is not.) Column categories have a different story count; see specific rules for each.

C1. The Don Bolles Award for Investigative Reporting: One or more pieces on a single subject — published on a single day, or over the course of the year — that are the result of extensive research and original investigation. The winning entry will uncover corruption, incompetence or systemic problems in an area of high

public interest and importance. A one-page letter, explaining what motivated the project and any impact that might not be apparent in the actual stories, is optional.

C2. Metro project, explanatory reporting or public service journalism: One or more pieces on a single subject — published on a single day, or over the course of the year — that are the result of original reporting and provide new insight and perspective about a matter of public debate. May include sidebars. A one-page letter explaining what motivated the project and any impact that might not be apparent in the actual stories is optional.

C3. Metro breaking news: A single day's reporting of one or more pieces of unscheduled news on a single subject. May include sidebars. Entries should be reported and written in a single shift. A one-page letter explaining deadline circumstances is optional. This category is open to print-only entries, online-only entries, and combined print and online entries. Entries that include online elements must include a live Web link, but a backup CD copy may be provided.

C4. Metro public safety reporting: A single story or up to five stories concerning a specific aspect of law enforcement, courts, corrections, fire and rescue, or related areas.

C5. John Kolbe Politics and Government Reporting Award: A single story or up to five stories concerning a specific aspect of local, state or federal government, politics or elections.

C6. Metro health reporting: A single story or up to five stories concerning a specific aspect of the health care industry, including treatment, research and consumer affairs.

C7. Metro environmental/science reporting: A single story or up to five stories concerning a specific topic or trend related to natural resources, ecology, environmental policy or human interaction with nature.

C8. Metro social issues reporting: A single story or up to five stories on a topic concerning a specific aspect of human-to-human interactions, values and beliefs. Issues that fall into this category include faith and religion, social services and the poor, families and children, aging and substance abuse.

C9. Metro education reporting: A single story or up to five stories concerning a specific topic related to education.

C10. Metro immigration reporting: A single story or up to five stories concerning a specific event or topic about immigration and related issues.

C11. Metro business reporting: A single story or column, or a combination of up to five stories and columns on a specific aspect of business, finance or consumer issues.

C12. Metro sports reporting: A single story or up to five stories and news columns about a specific sports team, issue, athlete or sporting event.

C13. Metro column writing: Three pieces identified as columns written with a focus on reporting news, explaining recent events or telling a human-interest story.

C14. Metro editorial writing: Three opinion pieces expressing views of a publication as an institution, not those of an individual writer, and advocating a position or course of action.

C15. Metro personality profile: A single story or up to five stories that give an in-depth look at an individual or a specific group of people.

C16. Metro human interest writing: A single story or up to five stories that go together as part of a whole that reflect a slice of real life, conveying the way people live their daily lives.

C17. Metro short-form writing: A single story of 750 words or less that showcases the reporter's ability to tell a story completely but quickly. Sidebars may not be included. LIST ACCURATE WORD COUNT ON ENTRY FORM OR ENTRY WILL BE DISQUALIFIED.

C18. Metro arts criticism: Three separate columns or stories that reflect a writer's ability to examine, review, and explain an element of the community's lifestyle. Such criticism can be about food, theater, visual arts, music, movies, fashion or similar subjects. Entries will be judged on writing style, the quality of the writer's informed commentary and its relevance to readers.

C19. Metro arts reporting: Three stories that explore events, personalities or trends in any area of visual or performing arts. Entries may be written from the author's point of view, but should not be primarily focused on criticism or commentary.

C20. Metro opinion blog: Five separate blog posts that focus on commentary and opinion writing about news or recent events. Entries will be judged on the quality of writing, extent of links to original source sites for verification and transparency, interaction with readers and use of multi-media tools to enrich the reading experience. Entries must include the URL for a live Web link, but a backup CD copy may be provided.

C21. Metro news blog: Five separate blog posts that focus on breaking news or call attention to previously unknown events. Entries will be judged on the quality of writing, extent of original reporting, use of web links to sources of background information, interaction with readers and use of multi-media tools to enrich the reading experience. Entries must include the URL for a live Web link, but a backup CD copy may be provided.

C22. Metro features blog: Five separate blog posts that focus on arts, lifestyle, pop culture, or other feature-oriented areas. Entries will be judged on the quality of writing, extent of original reporting, use of web links to sources of background information, interaction with readers and use of multi-media tools to enrich the reading experience. Entries must include the URL for a live Web link, but a backup CD copy may be provided.

C23. Metro multimedia package: An entry consisting of a single online story, series, or package in a metro publication. Entries will be judged on the use of staff- and reader-generated content, quality of design, ease of navigation, breadth of interactivity, amount of personalization and focus on community. Entries must include a live Web link, but a CD copy may be provided as a backup.

C24. Metro news headline writing: Any three headlines composed by the same person for news stories. Entries must include the stories that the headlines accompanied.

C25. Metro feature headline writing: Any three headlines composed by the same person, generally of a no-count variety, for feature and special-project applications. Entries must include the stories that the headlines accompanied.

#### **D. METRO/NON-METRO DESIGN CATEGORIES**

D1. Non-Metro Page One layout/design: Any first page of a non-metro publication that includes various elements of at least one story. (This doesn't include cover designs for magazines or tabloid covers that include only artwork, headlines and references to inside pages. For those, see category D-7.)

D2. Non-Metro non-deadline layout/design: A single news page (or part of a page) or package of a non-metro publication.

D3. Metro Page One layout/design: Any first page of a publication that includes various elements of at least one story. (This doesn't include cover designs for magazines or tabloid covers that include only artwork, headlines and references to inside pages. For those, see category D-7.)

D4. Metro non-deadline layout/design: A single news page (or part of a page) or package.

D5. Metro tabloid/magazine cover design: The cover page of a magazine or a tabloid that includes artwork, headlines and references to inside pages. (Tabloid-style newspapers that run stories on the front page, instead of just headlines and teases, should enter categories D1 or D4, depending on publication size.)

D6. Metro multi-page design: A double truck, special section, multi-page design

or series of up to eight days. Must contain editorial rather than advertorial content and be produced by the editorial rather than the advertising or marketing staff. Note: Individual pages and/or double trucks from a special section entered in this category also may be entered in the non-deadline design category.

**(NEW CATEGORY) D7. Metro illustration, drawn: Any art or illustration, other than photographs, designed to augment an article's impact. Tear sheet or printout of PDF showing the entire package must be included.**

**(NEW CATEGORY) D8. Metro illustration, photo-based: Any art or illustration that incorporates a photograph (or photographs), designed to augment an article's impact. Tear sheet or printout of PDF showing the entire package must be included.**

## **E. NON-METRO PHOTOGRAPHY**

Open to any daily newspaper with a circulation of less than 20,000; any non-daily publication with a circulation of less than 50,000; and online-only publications.

E1. Non-metro spot news photography: A single photo of an unscheduled event for which no advance planning was possible.

E2. Non-metro general news photography: A single photo from a scheduled news event for which advance planning was possible.

E3. Non-metro portrait/personality photography: A single photo of a person or people revealing the essence of a subject's character.

E4. Non-metro feature photography: A single photo of a "found" situation that features strong human interest, or a fresh view of an everyday scene.

E5. Non-metro picture story: A group or sequence of at least four, but no more than 12 photos, used to reveal a single story line. Any subject matter is appropriate. All photographs entered must be published.

E6. Non-metro sports action photography: A single peak action photograph that captures the game and competitive spirit of an athletic event.

E7. Non-metro sports feature photography: A single sports-related feature picture other than game action outside the field of play.

E8. Non-metro pictorial photography: A single photo that expresses beauty and other abstract concepts through composition, tonal or color relationships more than through human interaction.

**Note: Photographers may wish to enter category D8. Metro illustration, photo-based: Any art or illustration that incorporates a photograph (or photographs), designed to augment an article's impact. Tear sheet or printout of PDF showing the entire package must be included.**

## **H. METRO PHOTOGRAPHY**

Open to all publications of any circulation

H1. Metro spot news photography: A single photo of an unscheduled event for which no advance planning was possible.

H2. Metro general news photography: A single photo from a scheduled news event for which advance planning was possible.

H3. Metro portrait/personality photography: A single photo of a person or people revealing the essence of a subject's character.

H4. Metro feature photography: A single photo of a "found" situation that features strong human interest, or a fresh view of an everyday scene.

H5. Metro picture story: A group or sequence of at least four, but no more than 12, photos used to reveal a single story line. Any subject matter is appropriate. All photographs entered must be published.

H6. Metro sports action photography: A single peak action photograph that captures the game and competitive spirit of an athletic event.

H7. Metro sports feature photography: A single sports-related feature picture other than game action outside the field of play.

H8. Metro pictorial photography: A single photo that expresses beauty and other abstract concepts through composition, tonal or color relationships more than through human interaction.

**Note: Photographers may wish to enter category D8. Metro illustration, photo-based: Any art or illustration that incorporates a photograph (or photographs), designed to augment an article's impact. Tear sheet or printout of PDF showing the entire package must be included.**

## **VIRG HILL ARIZONA JOURNALIST OF THE YEAR**

ENTRY FEE: \$25

Virg Hill was a popular and witty political columnist and reporter for *The Phoenix Gazette*. Hill died at the age of 62 of a heart attack while covering the Arizona House of Representatives. He passed away in January 1969, and in December of that year, the Arizona Press Club created the award in his honor.

The Virg Hill Award goes to the writer or editor who, in the opinion of the judges, has done the best work during 2010. The winner will be selected by three out-of-state judges.

Entries shall include at least five and no more than eight main stories (sidebars may also be included and do not count as part of the total).

Up to two of those stories may have a double or multiple bylines. All others must have a single byline.

Entries may include a one-page letter explaining the obstacles overcome in reporting one or all of the stories in the entry.

Entrants must submit **FOUR COPIES OF THE COMPLETE PACKAGE**, including stories, letters and explanations. One copy goes to each judge, and the fourth is kept by the board.

The winner, first runner-up and second runner-up will receive a certificate.

## **ARIZONA COMMUNITY JOURNALIST OF THE YEAR**

ENTRY FEE: \$20

The Community Journalist of the Year Award is given to the writer or editor of a weekly or non-metro publication who, in the opinion of the contest judges, has done the best work in 2010 to enhance the goals of the journalism profession and the quality of life in the community.

Entries should include no more than 12 samples of the entrant's work, such as news and feature stories, photographs, page designs and editorials.

Sidebars are not included in that total.

Entries should include a one-page letter explaining the qualities of the individual's work.

Entrants must submit **FOUR COPIES OF THE COMPLETE PACKAGE**, including stories, letters and explanations. One copy goes to each judge, and the fourth is kept by the board.

The winner, first runner-up and second runner-up will receive a certificate.

## **ARIZONA DESIGNER OF THE YEAR**

ENTRY FEE: \$25

Designer of the Year goes to the designer who, in the opinion of the judges, has done the best work during 2010.

Entries should include six examples of a designer's work, one of which can be a multiple-page design or a project or series.

Entries also should include a one-page letter explaining the qualities of the individual's work.

Pages entered in the Designer of the Year also may be entered in other categories.

Entrants must submit **TWO COPIES OF THE COMPLETE PACKAGE**, including examples and letter. One copy goes to the judge team, and the other is kept by the board.

The winner, first runner-up and second runner-up will receive a certificate.

## **ARIZONA PHOTOGRAPHER OF THE YEAR**

ENTRY FEE: \$25 per person

A portfolio may consist of any number of individual entries from the E classification, but no more than 40 entries. It must be prepared according to the general rules.

Photos entered in the previous year's competition and photos republished from a prior year are not eligible.

Only four entries within the portfolio can be unpublished, including one photo story. Unpublished images must be clearly labeled by writing "Unpublished" before the caption.

Portfolios must contain images representing at least five of the nine categories in the E classification, with at least one news photo (E1 or E2) and one picture story (E5).

A picture story counts as one entry.

The winner, first runner-up and second runner-up will each receive a certificate.

## **(NEW CATEGORY) ARIZONA COMMUNITY PHOTOGRAPHER OF THE YEAR**

The Community Photographer of the Year Award is given to the photojournalist of a weekly or non-metro publication who, in the opinion of the contest judges, has done the best work in 2010 to enhance the goals of the journalism profession and the quality of life in the community.

ENTRY FEE: \$25 per person

A portfolio may consist of any number of individual entries from the E classification, but no more than 40 entries. It must be prepared according to the general rules.

Photos entered in the previous year's competition and photos republished from a prior year are not eligible.

Only four entries within the portfolio can be unpublished, including one photo story. Unpublished images must be clearly labeled by writing "Unpublished" before the caption.

Portfolios must contain images representing at least five of the nine categories in the E classification, with at least one news photo (E1 or E2) and one picture story (E5).

A picture story counts as one entry.

The winner, first runner-up and second runner-up will each receive a certificate.

### **Photographer of the Year Entries**

Each POY entry on the CD should have its own folder labeled with the photographer's three initials.

Each image within that folder should be labeled with the photographer's initials, POY, and the number in the series should label each image. Example: DJD.POY.001.JPG, DJD.POY.002.JPG, etc.



### **Eligibility Certification**

I certify that I am eligible for membership in the Arizona Press Club and have paid all applicable contest fees. IN ENTERING THIS CONTEST, I ACKNOWLEDGE THAT ALL DECISIONS REGARDING THE QUALIFICATIONS AND JUDGING OF ENTRIES AND THE ASSIGNMENT OF AWARDS IS DONE AT THE COMPLETE AND SOLE DISCRETION OF THE ARIZONA PRESS CLUB. IF AN ENTRY IS DISQUALIFIED, I MAY APPEAL THE DECISION TO THE BOARD OF THE ARIZONA PRESS CLUB, WHOSE DECISION CONCERNING THE APPEAL SHALL BE FINAL. IN ENTERING THE PRESS CLUB CONTEST, I HEREBY RELEASE THE PRESS CLUB, ITS BOARD, OFFICERS AND AGENTS FROM ANY LOSS, CLAIM, DAMAGE OR INJURY THAT I MAY SUFFER FROM ENTERING OR PARTICIPATING IN THE CONTEST. BY MY SIGNATURE BELOW, I ACKNOWLEDGE THAT I HAVE READ AND UNDERSTAND THE ABOVE

LANGUAGE AND AGREE TO ITS TERMS.

NOTE: Journalists who work in the production of news for any Arizona newspaper, periodical or news service are eligible Press Club members.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Arizona Press Club 2011

PHOTOGRAPHY ENTRY FORM

You must return the Photography Entry Form and Entry Fees Form with your CD. This change eliminates the need for an entry form for each photo entry. Photocopy as needed.

Fill out each of the fields completely.

[For example: Category: E3--File Name: DJD.E3.IMAGE.JPG--Date Published: 3/3/10--Publication: Daily Planet]

Category	File Name	Date Published	Publication
E3	DJD.E3.IMAGE.JPG	3/3/11	Daily Planet

### **Eligibility Certification**

I certify that I am eligible for membership in the Arizona Press Club and have paid all applicable contest fees. IN ENTERING THIS CONTEST, I ACKNOWLEDGE THAT ALL DECISIONS REGARDING THE QUALIFICATIONS AND JUDGING OF ENTRIES AND THE ASSIGNMENT OF AWARDS IS DONE AT THE COMPLETE AND SOLE DISCRETION OF THE ARIZONA PRESS CLUB. IF AN ENTRY IS DISQUALIFIED,

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NOTE: Journalists who work in the production of news for any Arizona newspaper, periodical or news service are eligible Press Club members.

Print name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## ENTRY FEE FORM

### NON-METRO

Daily newspapers under 20,000 circulation, nondaily publications under 50,000 and stand alone online news sites: \$10/person membership fee, includes ONE FREE ENTRY, excluding Big Four categories. \$5 for each additional entry.

(REMINDER: If a smaller publication is distributed inside a large circulation publication, use the circulation of the larger publication in order to determine which category to enter.)

Name of individual entrant or NON-METRO publication:

\_\_\_\_\_

A. Number of entrants \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

B. Number of FREE entries (first entry per person, should match number of entrants)

\_\_\_\_\_ x \$0 = \$ \_\_\_\_\_

C. Number of regular entries (all entries beyond the first, which is included with the entry fee) \_\_\_\_\_ x \$5 = \$ \_\_\_\_\_

D. Number of staff entries \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

E. Virg Hill JOY/POY/DOY \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_

F. CJY/CPY \_\_\_\_\_ x \$20 = \$ \_\_\_\_\_

TOTAL DUE (A+B+C+D+E+F): \$ \_\_\_\_\_

## METRO

Daily newspapers with circulation of 20,001 and above; nondaily publications of 50,001 and above: \$10/person membership fee includes ONE FREE ENTRY, excluding Big Four categories. \$10 for each additional entry.

Name of individual entrant or METRO publication:

\_\_\_\_\_

A. Number of entrants \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

B. Number of FREE entries (first entry per person, should match number of entrants)

\_\_\_\_\_ x \$0 = \$ \_\_\_\_\_

C. Number of regular entries (all entries beyond the first, which is included with the entry fee) \_\_\_\_\_ x \$10 = \$ \_\_\_\_\_

D. Number of staff entries \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

E. Virg Hill JOY/POY/DOY \_\_\_\_\_ x \$25 = \$ \_\_\_\_\_

TOTAL DUE (A+B+C+D+E): \$ \_\_\_\_\_